

MOISES NERVIS

GRAPHIC DESIGNER + WEB DEVELOPER

CONTACT

☎ (778) 512 0129

✉ nervis.q@gmail.com

SKILLS

Adobe Creative Suite:

Illustrator
Photoshop
Indesign
XD
Figma
Affinity

React
Javascript
HTML
CSS/SASS
MySQL

Microsoft Office
Syspro
Aspel SAE

LANGUAGES

English
Spanish

EDUCATION

UX/UI Design

Certificate Google 2022

Web and Mobile

Developer Diploma

Cornerstone College 2022

Diploma in Business
Communication

Greystone College 2020

Master's in Public
Admin UVM 2016

Graphic Designer

Bachelor UAEMEX 2011.

Highly skilled and detail-oriented UX/UI Designer with over 10 years of expertise in graphic design, web development, and multimedia projects. Adept in wireframing, prototyping, and design kit creation, with proficiency in Adobe XD, Figma, InDesign, Photoshop, Illustrator, and other essential design tools. Skilled in creating and implementing JavaScript, CSS, and HTML for landing pages to enhance user experience and functionality. Known for delivering polished work across editorial design, iconography, typography, layouts, photography, and branding. Passionate about staying up-to-date with the latest design trends and technologies.

GRAPHIC & WEB DESIGN EXPERIENCE

Conversion Designer at Webrunner Media

June 2023 - Present

- Creating optimized, high-converting landing pages for clients in the home improvement industry. Skilled in typography, UX design, and front-end development, using tools like Adobe Illustrator (with AI integrations), Photoshop, Canva, Affinity Photo, and Affinity Designer.
- Collaborating closely with clients and remote cross-functional teams to bring brand visions to life, demonstrating strong teamwork, adherence to deadlines, and a focus on web optimization. Building and optimizing landing pages and pop-ups using Instapage, with expertise in JavaScript, CSS, and HTML to enhance user interaction and performance.
- Applying digital marketing insights to boost lead generation and sales.

Graphic & Web Designer at Braber Equipment

May 2021 - May 2023

- Collaborating with product development to support successful product launches, including website updates and optimizing performance.
- Creating marketing materials such as catalogs, flyers, brochures, labels, and manuals, ensuring print production readiness.
- Shooting and editing product photos for marketing, and crafting graphics for both traditional and digital advertising.

Graphic & Web Designer at Ikono Disegn

Jan 2012 - March 2015

- Developing communication strategies tailored to client objectives, providing services in web design, branding, packaging, multimedia, and photography.
- Managing print production and post-press tasks for vinyl and canvas projects.

Graphic Designer at Image Consulting UAEMEX

Dec 2012 - March 2013

- Developing communication strategies tailored to client objectives, providing services in web design, branding, packaging, multimedia, and photography. Managing print production and post-press tasks for vinyl and canvas projects.

Web and Graphic Designer at Mexican Counsel of Sciences & Technology

March 2012 - Dec 2012

- Producing promotional and informational content for web and print.
- Developing microsites, presentations, and event materials, as well as multimedia invitations.

Graphic Designer at Siiviasa Imagen

June 2011 - Feb 2012

- Working as a Sales Representative, managing client communications and orders while designing high-quality print materials.

Freelance in Various projects

2011 - Present

- Providing end-to-end design solutions, including branding, logo creation, and the development of user-centric website layouts.
- Creating custom websites, producing drone footage, and providing professional video editing services to generate high-quality multimedia content.
- Enhancing images through advanced photo editing and retouching techniques to ensure optimal visual quality.

ADMINISTRATION EXPERIENCE

Assistant Manager Purchase. Centro Dinamico Pegaso México

May 2018 - Nov 2018

- Coordinating and overseeing procurement of services and inputs for events on a national level.
- Verifying expenses for the administrative area with accounting (Aspel SAE) and providing support for personnel recruitment.
- Assisting in the warehouse area of CDP to correct the physical and accounting inventory.

Assistant Administrative Director. ISEM Hospitals

April 2013 - Jan 2018

- Supervising and improving operations for six departments, streamlining processes, and proposing new methods to enhance the efficiency of health services and daily hospital activities.
- Diagnosing and resolving issues, managing budgets and expenditures, overseeing vendor relationships, and ensuring the upkeep of facilities.